

Question 1: Which of the three options do consultees favour, and why?:

We favour Option Two.

As partially sighted people audio description makes the difference between understanding and enjoying television or finding programmes too confusing to watch. The majority of the members are in late age and therefore more than averagely dependent on television for information and entertainment at home.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

When there is subtitling, this needs to be read aloud, as subtitles are inaccessible to partially sighted viewers.

Why restrict audio description to 20%?

Comments:

Having had some experience of audio described films and programmes, I can guarantee that this makes an enormous difference, and prevents partially sighted people from being marginalised, especially in a family setting.