

Question 1: Which of the three options do consultees favour, and why?:

To give maximum choice of viewing I favour Option 2 yet recognise that Option 3 may be more realistically practicable.

As a fan of a broad spectrum of television it can be frustrating when special interest programmes I would like to watch are not available with AD.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Audio Description should always be provided for the whole of a series or programme type, it is most frustrating as a viewer to become interested in a series only to find some episodes are transmitted without AD.

AD that has been recorded for use in one UK Region (such as BBC London) should be used for the same programmes in all other regions - e.g. why do I have to use my Sky subscription to access BBC London's edition of EastEnders with AD when I live in the BBC East region?

It would be beneficial to some programmes if AD tracks were authored by the same screen writers as the main programmes, it can seem incongruous if the language used is of a different genre to the main dialogue.

Comments: