

Question 1: Which of the three options do consultees favour, and why?:

Option 2.

Audio Description is a remarkable service that has revolutionised television services for visually impaired people.

The service allows access to facial expressions, body language and scenes which otherwise be missed.

The service also allows television programmes to be accessed alongside a sighted person, and more importantly alongside other family members.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Whilst I agree that provision should be increased to 20% in respect of audio described programmes, the quality of the service to be provided is also of prime importance. This needs to be monitored closely if the increase is to be effective.

Comments:

Option 2 will help promote the inclusion of visually impaired people within society. It would be a necessary and important step.