

Question 1: Which of the three options do consultees favour, and why?:

Option 2. I have a daughter who is registered blind and her access to and enjoyment of television is highly dependant on having audio description to help her. Imagine that you were blind - it's not difficult to also kmaine how audio description fills in the missing gaps of information necessary to follow the plot of visual programmes.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Increase the audio description provision to all programmes. Its not difficult to do. And not that expensive. Some programmes will require more description than others - documentaries/ interviews/ quiz shows may require less input than dramas or films. You'll increase your 'viewing' audience and make a huge step towards recognising that your audiences have different access requirements.

Comments: