## Question 1: Which of the three options do consultees favour, and why?:

Option 2 because to me audio description has changed my world. Now I can converse with people about programmes, go to the cinema and go to the pub and have discussions about the latest TV. People going blind later in life have been so used to television in their life that it would be a terrible shock to be without it. It's the best thing since sliced bread. For blind people it's the new braille.

## Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

I find that at the moment it is hard to track down which programme you are trying to find without a talking EPG. It would also be helpful if the announcements at the beginnings of programmes let everyone know that the programme about to start is audio described.

Audio Description is a great benefit not just to blind and partially sighted people but to older people too who benefit because sometimes the action on screen can happen too quickly.

## **Comments:**

The audio describers are doing an excellent job.