

Question 1: Which of the three options do consultees favour, and why?:

Option 2 because it helps to hear what you're looking at. I live alone and watch a lot of television and it helps you to keep abreast of what is happening in the programme or film. Audio description is essential for someone who is completely blind. We miss out on so much without audio description.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Sometimes in the case of advertising in particular the narrator says 'Ring the number at the bottom of the screen' or 'Write to the address below' and it isn't read out. This alienates blind people from accessing the information or being able to take the offer up in the advertisement. This could be tantamount to discrimination.