

Question 1: Which of the three options do consultees favour, and why?:

Option 2. Audio description makes such a difference to me and so many people I know. Friends and family members, initially tolerant of my use of AD, and relieved to abdicate responsibility for describing the on-screen action, are choosing to use AD themselves despite no problems with vision. My mother, who is getting older but wouldn't class herself as visually impaired, gets such a lot from AD, especially from descriptions of scenery or complex action that she's unable to admit she can no longer see. Please help broadcasters to make even more of a difference and raise the level to 20%. Thank you.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

As yet there are very few options for accessible set-top boxes that provide AD, so often people who would benefit from AD can't set it up or find out which programmes are audio described. It'd be wonderful to have a box with large fonts and speech - I'd be first in the queue to buy two of them.

Comments: