

Question 1: Which of the three options do consultees favour, and why?:

2. Increase to 20 per cent on all digital channels

The advent of audiodescription has made a tremendous difference to me as a totally blind person. It can make the difference between understanding a programme fully or only partly. My interpretation of actions on screen can be quite different from what is actually happening and this can alter the whole understanding of the programme. Additional information written on screen which is read out during an audiodescribed programme is totally missed in a programme without audiodescription. This could mean the end of a programme may not be understood. I hope ofcom will recommend an increase to 20% of programmes on all channels being audiodescribed.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Audiodescription on all channels. Having had some audiodescription, it can be very frustrating tuning in to a programme without it.

Comments: