

Question 1: Which of the three options do consultees favour, and why?:

Option 2 - I think it is the option which guarantees the best kind and most audio description coverage for now and hopefully for the future.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Audio description is relatively new and, especially with ITV, most of the stuff they audio describe is soaps. For me I never got into any of the soaps as there never was audio description. I, and many other people, don't listen to soaps as we didn't have access to them before. For me personally, if there is going to be a limit on audio description, I would prefer more attention to be taken with one off programmes other than with soaps, because if you don't listen to soaps, that takes very nearly all of ITV's audio description percentage. The BBC is less guilty.

Comments:

Caller was one of the original 40 trialists for television audio description and has made speeches in the House of Commons and Westminster Hall trying to persuade government bodies to help with audio description. He was never in the original campaign.