

Question 1: Which of the three options do consultees favour, and why?:

I favour Option 2, as I believe blind and partially sighted people should have audio described access to the same range of channels as the rest of the population. I do not believe someone else should decide which are the most important channels to prioritise. Blind people should be able to choose what they watch. Requiring 20% of programmes on all digital channels to be audio described will significantly raise the profile of blind and partially sighted viewers, and benefit many older people. It will make it more mainstream, and in time more routine.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Ultimately I'd like to see Audio description available on all programmes.
As a first step we should aim to have audio description on all pre-recorded programmes, including those bought in from and produced in other countries.

Comments: