

I understand that ofcom are undertaking a consultation with regards to audio description on television which is an opportunity to improve accessibility of this medium for blind and partially sighted people.

I have received an email from the RNIB Campaign's team and respond to their questions as follows:-

1: Which of the three options do consultees favour, and why?

I favour option 2 of the proposals which would give us double the amount of audio description across all tv channels. However, this will still be insufficient and I believe some 80% of output should be audio described so as to give us parity with those programmes that are subtitled.

2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions.

Complete audio description on all programmes on all channels at all times.