Question 1: Which of the three options do consultees favour, and why?:

Option B- increase audio description to 20% across all channels.

Audio description is a brilliant service that has completely revolutionised my daughter's enjoyment of television. It's a narrative that describes the action, body language, facial expressions or scenery - all things that /she will otherwise miss.

It has enabled her to watch programmes with her friends and as part of a family. She can go to school and discuss what happened in ... the night before. She can also feel that she is able to access programmes she wants to watch- not those that others have deemed appropriate. It also means that she would have more say in what she does watch; that she could watch more television.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

More audio description on children's programmes.

Simply because children have the same rights to enjoy television programmes as adults and therefore should have the same access to them. In other words there should be a higher proportion of audio description for childrens programmes in relation to those for adult programmes. This would also enable more children to benefit by being able to watch more programmes which are suitable for them.

Comments: