

**Question 1: Which of the three options do consultees favour, and why?:**

Option 2. An increase in audio description to 20% for all channels required to provide access services.

We prefer this option as there seems to be no justifiable reason for denying blind and visually impaired individuals the right to choose from as many channels as other individuals. Bearing in mind that whilst 20% is an improvement, this is still a small fraction of what is available to other people anyway.

**Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:**

Our organisation provides support and information for families in our area who have blind and visually impaired children. The availability of AD TV for children is far lower than for general TV. Although sight loss is less common in children than in older people, there are 25,000 children in this country for whom AD would be of huge benefit to. Please ensure that the 20% increase if it is achieved includes children's programmes so they are not even further marginalised.

**Comments:**