

Question 1: Which of the three options do consultees favour, and why?:

I favour option 2, to increase the target to 20% of all TV programmes to be audio described. I am registered blind, and although I have some sight I do not get much visual information from what is going on on screen. I have virgin Media television service with various digital and Sky channels, and believe that I should be able to access audio description on any programmes that I need it for.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

I personally think the target should be increased annually when the previous targets are met. This would enable people with visual impairments to access more programmes and get information through audio description for (eventually) all programmes.

Comments:

Audio description is a television lifeline to visually impaired people, just as subtitles are for people with hearing impairments.