

**Question 1: Which of the three options do consultees favour, and why?:**

Option 2 because I miss out on a lot of family viewing because there is no AD. There is nothing so isolating when all the family is enjoying a program on the TV and you have to leave the room just because you can't understand what is going on, and doing things as a family means a lot to me, also I would like more AD on childrens programs too so I can enjoy the TV with my grand children. A few weeks ago I went to my first ever Ad Theatre show and it made a big difference because I didn't have to keep asking what was happening and it would be great if we could have the same with family viewing on TV.

**Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:**

Advertisers on TV should be more clear in their adverts, it alright having a nice jingle to go with some pictures but mostle the jingle doesn't have anything to do with the product they are advertising.

All phone numbers and email addresses should be spoken and not just flashed up on the screen.

With a election due it should be made clear to each party that they should do a proper broadcast stating exactly what their policies are instead of showing pictures from the past and giving a sentence at the end asking us to vote for them when we don't know who or what we are voting for.

**Comments:**