

Question 1: Which of the three options do consultees favour, and why?:

Option 2: an increase of AD to 20% across all channels

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Comments:

AD has dramatically enhanced my viewing experience. I would choose to watch an average program with AD rather than an excellent program which does not have AD. It has also helped me monitor programs with my children are watching and explain some of the things on screen that they do not understand.