

**Question 1: Which of the three options do consultees favour, and why?:**

I am in favour of option 2, to increase AD to 20% across the channels.

I currently use AD through our sky box and occasionally through my Freeview box.

Without AD I cannot really enjoy television with my family. We generally look to see what is being audio described when selecting what programmes to watch. More AD will obviously give us more choice of viewing.

**Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:**

One improvement that would be beneficial is to have some form of control over the volume of the audio description, as sometimes, particularly Sky movies the AD is rather overpowering.

Another improvement would be an easier feedback process on the description as the standard varies a lot. For example AD on the soaps e.g. Emmerdale, Coronation Street is excellent, My husband did send in a request to ITV to AD the repeats on ITV2 and I am pleased that they now do this.

**Comments:**

AD is great, its one of those things I would be lost without it.