

Question 1: Which of the three options do consultees favour, and why?:

"I favour Option 2, to increase AD to 20% across all channels.

I share much of my life with a visually impaired person, and the number of programmes we can watch together is very limited, as dialogue alone is not sufficient to convey actions, background, coming and going of characters, etc. Socially, people are very disadvantaged who cannot join in discussions about popular programmes because they haven't been able to see them. 10% is an inadequate percentage to provide some kind of equal opportunity. Also, many visually impaired people do not go out as much as others, and television is a good source of entertainment, provided they can access it. They need as much choice of programmes as possible."

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

Providing audible programme schedules and digital channel menus would give visually impaired people much greater independence, as well as awareness of programmes accessible to them.

Also, A.D. of live programmes should not be impossible to provide - it is done in theatres frequently, even for ballet and opera.

Comments: