

Question 1: Which of the three options do consultees favour, and why?:

Option 2 as it will increase AD by the largest amount

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

AD could be provided in TV advertisements to increase the benefit to blind people. This should not count towards the 20% proposed in option 2 above.

Comments:

AD is a fantastic development and I enjoy TV & film much more with it