

Question 1: Which of the three options do consultees favour, and why?:

i want ofcom to implement option 2.

i have no visial acuity and continue to enjoy watching TV. audio description allows me to continue enjoying programmes where it is available without constantly asking what is happening and missing the next part while the explanation is given. it also allows me to keep track of any silent moments which are often when some important relevant information is given such as the clues to who the baddie is or the murderer. i can also discuss programmes with family and friends on equal terms because i know what has been happening without AD i find it very difficult to do this. i can watch the telly alone and watch programmes my husband does not want to.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

i think some news programmes need audio description because it is extremely difficult to understand some of the visual descriptions given such as the names of the person being interviewed.

Comments:

audio description has given me such pleasure when watching programmes as i do not feel so isolated and out of contact with the world. i do not get bored with as many programmes and do not switch them off in preference to ones with audio description.