

Question 1: Which of the three options do consultees favour, and why?:

Minimum of 20% audio described TV as this will give the largest amount of AD in a cross section to suit the tastes of the highest number of people.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

AD provision should be increased dramatically. It is significantly less currently than subtitle availability - why? The numbers of blind and partially sighted people in the UK surely justifies greater availability

Comments: