

**Question 1: Which of the three options do consultees favour, and why?:**

Option 2. Audio Description (AD) is just so important for me and my partner. I am partially sighted and my partner is blind, so we don't have sighted people to ask about what's happening in a TV programme - we cannot manage without AD now. AD MUST be increase on ALL digital channels that provide AD, otherwise it narrows our choice of viewing because we do not now watch programmes unless they have AD.

**Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:**

In an ideal world I would like to see 50% of programmes on all digital channels having AD. I would also like to see much more equipment come onto the market that talks to enable blind and partially sighted people to gain full access to EPGs to get information and record programmes.

**Comments:**