19 October 2009

Sara Winter
Ofcom
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Dear Sara Winter

re: 2009 Ofcom Access services review

Audio description is a brilliant service that has completely revolutionised my enjoyment of television. It's a narrative that describes the action, body language, facial expressions or scenery - all things that I might otherwise miss.

I understand the Ofcom Access Services review includes three options for the future of audio description. I am requesting that Ofcom choose option two and increase audio description to 20% across all channels.

As a totally blind person now aged 54 having lost my sight when my children were little, these are amongst the benefits of Audio Description for me personally:

enjoying tv with my family and not having to annoy them by constantly saying, "What's happening now"?

Following the plot of complex stories without feeling the frustration of coping with a totally visually orientated world

Having the colours, movements, background described beautifully

Feeling just like anyone else benefiting from the natural media of TV

Please take onboard my request for an increase of audio description to 20 per cent.

Yours sincerely