

Question 1: Which of the three options do consultees favour, and why?:

Option 2

Audio description is an essential element in helping visually impaired people gain access to TV programmes on an equal basis as their sighted peers, therefore requiring all providers to provide 20% of programmes will give the greatest choice.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

When trailers for programmes are run, they should mention if the programme is audio described.

When using captions, i.e. when the language is not English, then audio description should be available for them. They should also be produced in a way that visually impaired people may be able to read them.

Public Service broadcasters should be aware of image only adverts. These exclude people with a visual impairment.

Comments: