

Title:

Mr

Forename:

Geoff

Surname:

Wilding

Representing:

Organisation

Organisation (if applicable):

Merevale Media Services

What do you want Ofcom to keep confidential?:

Keep nothing confidential

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Comments:

Proposal 1: regional stations allowed to share programming to become national stations:

How is the local flavour of such stations retained ?

Or will the new "national" stations become bland and all much the same ?

Proposal 2: creation of a new national multiplex from existing regional multiplexes:

I see no problem in this ,subject to my comments on proposal 1

Proposal 3: co-location within a new set of defined areas:

This holds out the best option to retain a local "flavour" to output

Proposal 4: programme sharing within the newly defined areas:

A good idea ! providing safeguards on such output and share arrangements are safeguarded

Proposal 5: mergers of local multiplexes:

No specific comment

Proposal 6: an enhanced news option for local FM stations:

This proposal above all others will drive local listeners to local output

Proposal 7: AM stations:

More access required for smaller stations

Proposal 8: Limited redefinition of contemporary music Formats:

no specific comment