

Representing:

Self

Organisation (if applicable):**What do you want Ofcom to keep confidential?:**

Keep name confidential

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Comments:

I would like to say that as someone who does not own a TV I rely on radio to keep informed and entertained. I bought three digital radios in the past 18 months as I understood that this would allow more diversity than analogue radio. Within the last few months alternative stations Jazz FM and CHILL have disappeared from the South West. I listened to both daily and the radio seems to be monopolised by Heart and Glaxxy and XFM. Not everyone wants mainstream. And now the reasons for why I bought a digital radio have disappeared I only listen to BBC Radio 4 and I might as well have saved the money and stuck with an analogue radio. Under trade descriptions digital radio seems to offer no extra to analogue when it comes to choice now. CHILL was an awesome station that was the perfect antidote to stressful days and showcased new cutting edge music. The removal of this station will prevent creative and inventive music being showcased. GLOBAL seem only interested in mainstream - not everyone wants mainstream and if OFCOM give the free radio station to anymore of these mainstream stations I might as well sell my radios. All the 4 other contenders for the empty station offer no alternative to what is already being represented and broadcast. CHILL offers that alternative.

Proposal 1: regional stations allowed to share programming to become national stations:**Proposal 2: creation of a new national multiplex from existing regional multiplexes:****Proposal 3: co-location within a new set of defined areas:**

Proposal 4: programme sharing within the newly defined areas:

Proposal 5: mergers of local multiplexes:

Proposal 6: an enhanced news option for local FM stations:

Proposal 7: AM stations:

Proposal 8: Limited redefinition of contemporary music Formats: