

APPENDIX

Six Nations 2009 Average Audience Viewing Figures

<u>Date</u>	<u>Match</u>	<u>BBC</u>	<u>LY</u>	<u>FR2/3</u>	<u>LY</u>	<u>LA7</u>	<u>LY</u>	<u>RTE</u>	<u>LY</u>	<u>Total</u>	<u>LY</u>
07-Feb-09	England v Italy	4,600,000	4,200,000	2,175,310	2,154,000	994,479	1,019,000	262,000	179,000	8,031,789	7,552,000
07-Feb-09	Ireland v France	4,800,000	3,600,000	5,323,785	4,704,000	411,007	436,000	702,000	582,000	11,236,792	9,322,000
08-Feb-09	Scotland v Wales	4,100,000	3,100,000	1,889,085	1,870,000	427,936	445,000	256,000	205,000	6,673,021	5,620,000
14-Feb-09	France v Scotland	3,700,000	3,800,000	4,178,885	5,101,000	397,026	345,000	240,000	270,000	8,515,911	9,516,000
14-Feb-09	Wales v England	7,200,000	6,900,000	2,690,515	2,267,000	467,000	561,000	348,000	291,000	10,705,515	10,019,000
15-Feb-09	Italy v Ireland	2,900,000	3,300,000	2,003,575	2,097,000	749,720	1,391,000	558,000	533,000	6,211,295	7,321,000
27-Feb-09	France v Wales	4,400,000	5,800,000	5,896,235	5,158,000	327,586	355,000	384,000	365,000	11,007,821	11,678,000
28-Feb-09	Scotland v Italy	3,100,000	2,700,000	1,717,350	1,814,000	633,311	1,107,000	230,000	209,000	5,680,661	5,830,000
28-Feb-09	Ireland v England	6,100,000	4,600,000	2,690,515	1,984,000	282,971	387,000	888,000	574,000	9,961,486	7,545,000
14-Mar-09	Italy v Wales	2,900,000	3,400,000	1,889,085	1,927,000	709,283	878,000	230,000	304,000	5,728,368	6,509,000
14-Mar-09	Scotland v Ireland	4,100,000	4,200,000	2,232,555	2,154,000	306,577	278,000	670,000	672,000	7,309,132	7,304,000
15-Mar-09	England v France	4,900,000	6,300,000	4,808,580	7,085,000	312,330	366,000	249,000	321,000	10,269,910	14,072,000
21-Mar-09	Italy v France	2,000,000	1,700,000	3,377,455	4,761,000	626,829	849,000	143,000	148,000	6,147,284	7,458,000
21-Mar-09	England v Scotland	4,400,000	5,500,000	2,175,310	1,927,000	309,047	424,000	293,000	326,000	7,177,357	8,177,000
21-Mar-09	Wales v Ireland	6,000,000	3,800,000	2,347,045	1,587,000	468,389	545,000	955,000	624,000	9,770,434	6,556,000
Total		65,200,000	62,900,000	45,395,285	46,590,000	7,423,491	9,386,000	6,408,000	5,603,000	124,426,776	124,479,000
Avg viewers per game		4,346,667	4,193,333	3,026,352	3,106,000	494,899	625,733	427,200	373,533	8,295,118	8,298,600

Six Nations 2009 Peak Audience Viewing Figures

<u>Date</u>	<u>Match</u>	<u>BBC</u>	<u>LY</u>
07-Feb-09	England v Italy	5,200,000	4,900,000
07-Feb-09	Ireland v France	5,100,000	4,700,000
08-Feb-09	Scotland v Wales	4,500,000	3,500,000
14-Feb-09	France v Scotland	4,100,000	4,200,000
14-Feb-09	Wales v England	7,600,000	8,200,000
15-Feb-09	Italy v Ireland	3,400,000	3,800,000
27-Feb-09	France v Wales	5,000,000	6,600,000
28-Feb-09	Scotland v Italy	3,500,000	3,200,000
28-Feb-09	Ireland v England	7,100,000	5,300,000
14-Mar-09	Italy v Wales	3,600,000	3,800,000
14-Mar-09	Scotland v Ireland	4,700,000	4,400,000
15-Mar-09	England v France	5,500,000	6,800,000
21-Mar-09	Italy v France	2,100,000	2,300,000
21-Mar-09	England v Scotland	5,400,000	6,000,000
21-Mar-09	Wales v Ireland	7,200,000	4,500,000
Total		74,000,000	72,200,000
Avg viewers per game		6,166,667	6,016,667