

Q1 Do you agree with Ofcom's view that the proposed non-emergency healthcare service represents a justified use of a three-digit number? Please give reasons for your views. :

Yes. I worked on an initial study for DH about 12 months ago. There are too many numbers and overlapping services today, and the public a simple, easy to remember number

Q2 Do you agree with the DHs view that:

**A) a three-digit number is the best choice for the proposed service and
B) of the three-digit numbers available, 111 is the best option?**

Please give reasons for your views. :

Yes to part A. However, I have reservations about 111, as easy to dial in error. Perhaps 139 or similar would be better - or 201 or 102 to preserved a link with 101

Q3 What are your views on the tariff options selected by the DH? :

Tariffs should be as cheap as possible, but I do believe that calls should be chargeable. With the exception of 999, calls to NHS services are chargeable now, and this is broadly accepted by the public

Q4 Do you have any comments on the proposed notification of modification to the Numbering Condition in Annex 8 of this document:

No