
From: Paul Randle [Paulr@avalonuk.com]
Sent: 06 May 2009 7:57 PM
To: Anthony Szyndkaruk
Subject: Review of ITV's Networking Arrangements

Dear Anthony

I write in response to Ofcom's Proposals following its 2008 review of ITV's Networking Arrangements ("NWA").

In particular, Ofcom's proposal to have ITV Network as the only compliance licensee as a way of ensuring that compliance arrangements in NWA are in line with Ofcom's sanctions policy causes us great concern. As a group incorporating several independent television production companies with over twenty years of experience working for ITV we value greatly the plurality of choice that the present arrangements provide. The relationship between compliance licensees and independent production companies is fundamental to achieving the twin aims of successful programming and programming that complies with the Code; part of the reason that the independent production sector thrives is because independents can seek out those compliance licensees who are best suited to working with the particular needs and demands that independents face. Furthermore, this proposal would deny our group and the rest of the independent sector the benefit of working relationships which have been and would otherwise continue to be a keystone in producing successful and returning series for ITV.

As none of the programmes which we produce where Channel Television is the compliance licensee have had serious upheld breaches of the Code its clear to us that the present system is working well.

Paul

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