

Anthony Szynkaruk, 5th Floor, Content and Standards Group, Ofcom, Riverside House, 2A Southwark Bridge Road, London SE1 9HA.

April 30th 2009

Dear Mr Szynkaruk,

Twofour is an independent production company which has, over the last three years, been commissioned by ITV to make various programmes such as The Baron, Beat: Life on the Street, Saving Ed Mitchell, Real Crime: The Gay Slayer and Fat Teens In Love. In that time we have used Channel Television as our compliance licensee and we have found them to be efficient, decisive, helpful and generally good to work with.

I see that Ofcom is consulting on changes to the compliance system in ITV. Although this is a matter primarily for the ITV companies we would be concerned if changes were made which had the effect of reducing or taking away our ability to choose which company should be the compliance licensee. It has always been the case that independent producers working for ITV can decide - after all we may not wish to work so closely with a production rival. Also compliance is, like much of TV, a process that works best when dealing with experienced colleagues who are sympathetic to what producers seek to do editorially.

It is hard to see how what Ofcom have outlined can support our freedom to choose. We do not understand how any of the suggested changes would improve a system that we are very happy with.

Yours sincerely,

Joe Houlihan

Director of Programmes