

Title:

Mr

Forename:

Nic

Surname:

Blinston

Representing:

Self

Organisation (if applicable):

Email:

phones@origin-systems.co.uk

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:

Yes

Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:

Yes

Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:

Yes

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:

Yes

Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocates of personal numbers?:

Yes. Everyone who registers ANY phone number (including pay-as-you-go mobiles as well as 070 numbers) should be required to provide appropriate identification evidence.

Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:

Yes. Anyone who calls any number back without knowing who they are calling has only themselves to blame if they get scammed. It would help if services like 'saynoto0870.net' (where you can search for a number and see who it belongs to, and a geographic number if available) were extended to cover 070 numbers too.

Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:

Yes. There should be no revenue sharing on personal number ranges. The original published reason for 'personal numbers' was exactly that - for personal use, simply as a 'follow-me' service so an individual (or small business) could keep the same number regardless of their physical service provider. Anyone using a phone number to generate revenue - for whatever reason - should be using the 09 premium range.

Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

Yes. When 070 numbers were introduced, the original published principle was that the cost would be similar to a mobile phone rate, maybe at the higher end of the mobile rate band. Ofcom should regulate the service providers better so there are not dozens or even hundreds of different rates. Each primary provider should be made to publish a very small number of call rates for 070 numbers and make them easily available in their online tariff information - currently it is almost impossible to find out in advance what an 070 call will cost.

Additional comments:

Ofcom should encourage more people to use 070 numbers as personal numbers. Ofcom should also consider requiring providers to include 070 numbers in the 'inclusive minutes' packages in the same way as mobile numbers.