

**What do you want Ofcom to keep confidential?:**

Keep name confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:**

Yes.

**Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:**

Yes. I use my 070 numbers for both personal and business purposes. If my numbers are changed, I could well lose business as a result of clients not being able to reach me by phone.

**Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:**

Yes.

**Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:**

Yes.

**Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocates of personal numbers?:**

Possibly, where it can be shown to be necessary.

**Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:**

Yes. The positive aspects far outweigh the negative, particularly for (legitimate) business users of PNS numbers who want contacts to be able to return calls to them wherever they are.

**Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:**

Yes. These are clearly premium rate services intended primarily to make money. They should be moved to the 09# range so that callers are well aware of their cost and purpose.

**Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:**

Yes. They are counter-productive and are probably in breach of EU and ITU regulations.

**Additional comments:**

My 070 numbers can be forwarded to international fixed and mobile numbers. I find this service particularly useful as I can avoid costly roaming charges on my mobile phone by purchasing local pre-pay SIM cards when abroad.