

What do you want Ofcom to keep confidential?:

Keep part of the response confidential

If you want part of your response kept confidential, which parts?:

Email address

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:

Not entirely

Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:

Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:

Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocatees of personal numbers?:

Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:

Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative

number range to 070? Please provide any evidence to support your views.:

Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

Additional comments:

07 is invaluable for companies like ours who operate an on-call scheme and need a single point of contact which can be routed to many different destinations (both landline and mobile).

As a long-time user of Flextel's service, the ability to route an 07 number to various people controlling it with an SMS or a web form, and not having to pay for the cost of the call routing, is invaluable because it requires next to no effort on our part.

Any telco service can and will be abused, so it doesn't matter whether it's the 07 or not, what matters is that ofcom ensure that only respectable organisations can operate telephony services, whether geo, non-geo, premium or mobile! Even Three's revenue-sharing scheme can, and has been abused.