

What do you want Ofcom to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:

Yes, shutting off the 070 number range would be short-sighted

Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:

Yes.

Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:

Yes.

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:

I do, but I also think that Ofcom should require OCPs to have a flat pricing structure for calling 07 numbers that do not reside on their network. For example, it would cost me the same to call from Mobile Network A to Mobile Network B as it would do to call from Mobile Network A to an 070 number. Networks hosting 070 numbers should also receive the same interconnect revenue as mobile networks do.

Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocates of personal numbers?:

Yes

Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:

Yes. Combined with my proposal above for flat 07 pricing, the risk of abuse would be greatly reduced.

Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:

I'm happy for them to be provided on 070 numbers, but again the cost of calling these numbers should be in line with the costs of calling any other mobile number. The revenue from these would be derived from receiving a mobile interconnection rate and terminating the call in the fixed network.

Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

Yes, definitely.

Additional comments:

I'd like to re-iterate my call for flat pricing (per network operator) when calling all 07 numbers which are terminated off that network operator's network. This also includes that calling 070 numbers must count as part of "free minutes" if other 07 numbers are. Mobile interconnect rates would also enable the OLOs providing 070 services to derive a suitable income after routing the calls onwards.