

**Title:**

Mr

**Forename:**

Alban

**Surname:**

Rampon

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

phone@k-noo.net

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:**

I don't really agree on point 3.42.

a)First, the goal is zero complaint, whatever the number of subscriber on any network. So I don't think it is fair to normalize the complaint number with the number of lines.

- b) If this comment is valid, the graph should be shown normalized and not like this.  
c) You should also include the 01 and 02 range so we can have a better overview.

**Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:**

Yes

**Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:**

Like every other number range, I agree that 070 should be look at to avoid abuse.

**Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:**

Definitely, I usually struggle to find the real price. (got better in the last years)  
Also, the price structure should be simplified to avoid telco giving you so many prices for that range.

**Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocatees of personal numbers?:**

I am not in favour of this.

All this paperwork is really not necessary. For instance, address of the Directors is available from Companies House.

If it is the same hassle to open a 070 line as it is to open a bank account, number of subscribers will drop.

For instance, I would not send a copy of my passport to prove my ID to any web-only company (office-less).

**Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:**

Yes, I do agree.

- Quite a few lines block "Withheld Numbers". A BT Service offers this.

- It will forbid any personalized greetings: when someone is in your Contact List, their name is displayed when they ring. This allows to answer with a Personal or Business greeting.

It also allows you to filter depending on importance of calls. "If the caller does not dare showing his number, why should I bother taking his call" could also be an effect. The public will not know that these numbers are banned by the provider and not the caller himself.

For all these reasons, I am not in favour of CLI barring.

**Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:**

No. It is not on reducing the use of the 070 range that we will increase the public awareness of this range, quite the opposite.

**Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:**

As the announcement does not give the exact price, I doubt of its use. Saying this call is more expensive when we don't know the price is not too helpful. Furthermore, I am certain it scares callers away thinking they call a Premium Rate number.

**Additional comments:**