## Question 1: Do you agree that public service provision and funding beyond the BBC is an important part of any future system?:

Yes, it is essential that alternative platforms/providers to the BBC can be encouraged into the public service sphere and without support of the public purse this will not happen.

Organisations and charities working with socially excluded young people such as First Light Movies would undoubtedly find that there were fewer partners and opportunities, willing to develop digital media projects with online/broadcast potential that have a public value.

## Question 2: Which of the three refined models do you think is most appropriate?:

Question 3: Do you agree that in any future model Channel 4 should have an extended remit to innovate and provide distinctive UK content across platforms? If so, should it receive additional funding directly, or should it have to compete for funding?:

Yes. As a keen supporter of talent development through partnerships with such as Mediabox (which First Light Movies as part of a consortium manages) and FourDocs, it has clearly demonstrated and carved out a specialised niche that if lost, would impact on the creative opportunities that many young people would benefit from. Direct funding would enable it continue to develop propositions such as 4ip and 4mations which encourage and relationships with organisations like ourselves.

Question 4: Do you think ITV1, Five and Teletext should continue to have public service obligations after 2014? Where ITV1 has an ongoing role, do you agree that the Channel 3 licensing structure should be simplified, if so what form of licensing would be most appropriate?:

Question 5: What role should competition for funding play in future? In which areas of content? What comments do you have on our description of how this might work in practice?:

Question 6: Do you agree with our findings that nations and regions news continues to have an important role and that additional funding should be provided to sustain it?:

Question 7: Which of the three refined models do you think is most appropriate in the devolved nations?:

Question 8: Do you agree with our analysis of the future potential for local content services?:

Question 9: Do you agree with our assessment of each possible funding source, in terms of its scale, advantages and disadvantages?:

Question 10: What source or sources of funding do you think are most appropriate for the future provision of public service content beyond the BBC?:

Question 11: Which of the potential approaches to funding for Channel 4 do you favour?:

Question 12: Do you agree that our proposals for 'tier 2' quotas affecting ITV plc, stv, UTV, Channel TV, Channel 4, Five and Teletext are appropriate, in the light of our analysis of the growing pressure on funding and audiences? priorities? If not, how should we amend them, and what evidence can you provide to support your alternative?:

**Additional comments:**