

Dear Ed Richards,

I'm writing to urge you NOT to proceed with the idea of cancelling the public service obligations of ITV. These obligations are part of the price of using parts of the nation's broadcasting spectrum. On no account should they be relaxed, reduced or rescinded. If ITV cannot make a profit with many millions of viewers then its directors are incompetent businessmen. It is not OFCOM's task to save the highly paid directors or the dividends of the shareholders. If OFCOM were to recommend such a policy it would be labelled as the poodle of commercial television and lose all credibility as a public watchdog. Another of your options - top-slcing the BBC's license fee revenue is also totally wrong-headed. The BBC has many faults but robbing it of income to subsidise Channel 4 or other parts of the commercial sector would not help improve it.

Yours sincerely, Keith Hindell formerly a producer,  
editor, correspondent and freelance presenter for the BBC.

Yours sincerely,

Keith Hindell

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