

**3i) Do you agree with Ofcom's assessment that television continues to have an essential role in delivering the purposes of public service broadcasting?:**

Broadcasting also includes radio see Comments at end of response

**3ii) Do you agree that UK-originated output is fundamental to the delivery of public service broadcasting purposes?:**

Yes

**4i) Do you agree with Ofcom's conclusions about the way that other digital channels and interactive media contribute towards the public purposes?:**

Responding within an hour of the deadline, I have no time to answer this question

**5i) Do you agree with Ofcom's assessment of the implications of different economic scenarios for the UK TV market for the future prospects for delivery of the public purposes?:**

Responding within an hour of the deadline, I have no time to answer this question

**5ii) Do you agree with Ofcom's analysis of the costs and benefits of PSB status?:**

Responding within an hour of the deadline, I have no time to answer this question

**6i) Do you agree with Ofcom's vision for public service content?:**

Yes

**6ii) How important are plurality and competition for quality in delivering the purposes of public service broadcasting, and in what areas?:**

Very important the local level which has never been properly served by television in the analogue era, and, as far as present plans for DSO are concerned, will not be in the future. Where radio is concerned, community radio has a vital role to play, the more so as BBC and commercial radio are increasingly cutting back on their local provision.

**6iii) In maximising reach and impact of public service content in the future, what roles can different platforms and services play?:**

Local television and community radio have an important role, see 6ii above

**6iv) Do you agree that the existing model for delivering public service broadcasting will not be sufficient to meet changing needs in future?:**

yes

**7i) What are your views of the high-level options for funding public service broadcasting in future?:**

Responding within an hour of the deadline, I have no time to answer this question

**7ii) Are the proposed tests of effectiveness for future models for public service broadcasting the right ones?:**

Responding within an hour of the deadline, I have no time to answer this question

**7iii) Of the four possible models for long term delivery of public service content, which, if any, do you consider the most appropriate and why? Are there any alternative models, or combination of models that could be more appropriate, and why?:**

It is important to ensure continuity of BBC and C4's mission, but Model 3 also provides the possibility for funding community radio and local television through long term funding agreements, NOT competitive, but ring-fenced for periods equivalent to the BBC's licence. The current £0.5m to support over 150 community radio stations is derisory. The social gain delivered by community radio, well proven by numerous reports (DCMS, European Parliament's Culture & Education Committee, Council of Europe, UNESCO) needs support from a range of Government departmental budgets beyond simply the DCMS, since this sector is achieving goals that are part of the mission of those other departments (health, education, social cohesion, regeneration etc). It would therefore be necessary for the PSB source of funding for community radio to be supplemented by contributions from other such budgets and administered through an inter-departmental committee.

**8i) What do you think is the appropriate public service role for Channel 4 in the short, medium and long term? What do you think of Channel 4's proposed vision?:**

Responding within an hour of the deadline, I have no time to answer this question

**8ii) Which of the options set out for the commercial PSBs do you favour?:**

Responding within an hour of the deadline, I have no time to answer this question

**9i) To what extent do you agree with Ofcom's assessment of the likely future long term issues as they apply to the nations, regions and localities of the UK?:**

Responding within an hour of the deadline, I have no time to answer this question

**9ii) Which model(s) do you think will be most appropriate in each of the nations and in the English regions in the long term, and why?:**

Responding within an hour of the deadline, I have no time to answer this question

**9iii) What are your views on short/medium-term issues referred to, including the out-of-London network production quotas?:**

Responding within an hour of the deadline, I have no time to answer this question

**9iv) What are your initial views on the preliminary options set out relating to ITV plc's regional news proposal? (Please note that Ofcom will put forward firm options on these issues, and consult also on ITV plc's regional news proposal, in phase 2 of this Review.):**

Responding within an hour of the deadline, I have no time to answer this question

**10i) Do you agree with our assessment of the possible short term options available relating to children's programming:**

Responding within an hour of the deadline, I have no time to answer this question

**11i) Do you agree that new legislation will need to be in place by 2011 in order to ensure continued delivery of the public purposes in the medium and long term?:**

Responding within an hour of the deadline, I have no time to answer this question

### **Comments:**

Broadcasting includes radio which is often overlooked in policy debates. Ofcom's own 'Future of Radio' document acknowledges the important role radio has to play and that community radio is a form of public service broadcasting.