

**If you want part of your response kept confidential, which parts?:**

In our household we do not watch broadcast TV, we do not have a TV license, and specifically chose that as part of our lifestyle. This is not out of religious or other grounds, but merely one of taste and quality - we find there is very little of interest on TV and prefer to listen to the radio, read, spend quality time with each other. We do have broadband, and so my question to Ofcom is: how can you put a levy on internet services and yet be fair to those who choose NOT to be TV viewers? As it is we cannot opt-out of the TV license fee and choose to watch only commercial stations not the BBC, so the TV license is already somewhat unfair.

**3i) Do you agree with Ofcom's assessment that television continues to have an essential role in delivering the purposes of public service broadcasting?:**

Partly.

**3ii) Do you agree that UK-originated output is fundamental to the delivery of public service broadcasting purposes?:**

Partly.

**4i) Do you agree with Ofcom's conclusions about the way that other digital channels and interactive media contribute towards the public purposes?:**

Marginally.

**5i) Do you agree with Ofcom's assessment of the implications of different economic scenarios for the UK TV market for the future prospects for delivery of the public purposes?:**

Not particularly, the technology still hasn't caught up yet, so Ofcom are rushing to control a problem that hasn't really happened yet

**5ii) Do you agree with Ofcom's analysis of the costs and benefits of PSB status?:**

marginally

**6i) Do you agree with Ofcom's vision for public service content?:**

not very much

**6ii) How important are plurality and competition for quality in delivering the purposes of public service broadcasting, and in what areas?:**

**6iii) In maximising reach and impact of public service content in the future, what roles can different platforms and services play?:**

**6iv) Do you agree that the existing model for delivering public service broadcasting will not be sufficient to meet changing needs in future?:**

marginally

**7i) What are your views of the high-level options for funding public service broadcasting in future?:**

I feel that all TV should be subscription based, including the BBC, so that people have a choice of what they want to pay for. At the moment the BBC receive a very large sum of money raised by a form of taxation, and of the money spent on internet services probably only 10% of license payers receive 90% of the benefit.

**7ii) Are the proposed tests of effectiveness for future models for public service broadcasting the right ones?:**

**7iii) Of the four possible models for long term delivery of public service content, which, if any, do you consider the most appropriate and why? Are there any alternative models, or combination of models that could be more appropriate, and why?:**

**8i) What do you think is the appropriate public service role for Channel 4 in the short, medium and long term? What do you think of Channel 4's proposed vision?:**

**8ii) Which of the options set out for the commercial PSBs do you favour?:**

**9i) To what extent do you agree with Ofcom's assessment of the likely future long term issues as they apply to the nations, regions and localities of the UK?:**

**9ii) Which model(s) do you think will be most appropriate in each of the nations and in the English regions in the long term, and why?:**

**9iii) What are your views on short/medium-term issues referred to, including the out-of-London network production quotas?:**

**9iv) What are your initial views on the preliminary options set out relating to ITV plc's regional news proposal? (Please note that Ofcom will put forward firm options on these issues, and consult also on ITV plc's regional news proposal, in phase 2 of this Review.):**

**10i) Do you agree with our assessment of the possible short term options available relating to children's programming:**

**11i) Do you agree that new legislation will need to be in place by 2011 in order to ensure continued delivery of the public purposes in the medium and long term?:**

**Comments:**