

**Question 1: which services are most likely to drive take up of DTT consumer reception equipment using new technologies? In particular, are HD services the most likely to do so?:**

HD most definitely - it's the next step in quality.

Differentiation of programme content as well - just like DAB, what we seem to have with a worsening Freeview service is just more and more cloned content. By choice I expect to see a choice of programmes, not which broadcaster I want to use to watch programme "X".

**Question 2: do you agree with Ofcom's assessment that it would be beneficial for the DTT platform to begin to upgrade to new technologies ? DVB-T2 and MPEG-4 - to make more efficient use of spectrum and to allow for the introduction of new services?:**

I don't have enough technical knowledge really but I suspect that the new technologies are more efficient, especially when it comes to using bandwidth. However I would like this to be a springboard to improved audio-visual quality, not as a way to squeeze yet more sadly inadequate channels into the marketplace.

**Question 3: Ofcom is particularly interested in hearing from multiplex operators and programme providers as to whether they are interested in using DVB-T2 and / or MPEG-4, and whether Ofcom should consider permitting their use on DTT?:**

I'm not one.

**Question 4: do you agree that the earliest possible availability and adoption of the technologies is in the interests of consumers and citizens?:**

Not always, as long as the door isn't closed by letting early trials happen first. Space should be reserved for PSB especially - we should not sell off the entire TV network to economics.

**Question 5: do you agree with Ofcom's view that DVB-T2 MPEG-4 reception equipment could be commercially available in time for DSO in Granada region in late 2009?:**

No comment.

**Question 6: do you agree that some form of intervention is required in order for the DTT platform to commence an upgrade to new technologies without delay?:**

Yes

**Question 7: Do you have any proposals for launching MPEG-4 services on a DTT multiplex using DVB-T in advance of the proposed 2009 timetable and if so can you provide details of how such a service would not undermine the proposed MPEG-4/DVB-T2 launch in 2009?:**

No comment

**Question 8: do you agree with Ofcom's proposed approach for adding SD and HD versions of MPEG-4 and DVB-T2 profiles to the list of permitted standards for DTT in the spring, and that Ofcom's consent must be sought prior to adoption of these standards?:**

Yes

**Question 9: do you agree with Ofcom's proposal that Multiplex B should be cleared and upgraded to new technologies?:**

Yes

**Question 10: do you agree with Ofcom's proposal that all multiplexes should be required to upgrade to 64QAM at DSO in order to make the most efficient use of spectrum (ie that the mode change should not merely be optional)?:**

No comment

**Question 11: do you agree with our proposals for accommodating Five, S4C, TG4 and GDS on Multiplex 2?:**

No comment

**Question 12: do you agree with our assessment that nine SD services can operate on Multiplex 2? If not, do you have an alternative proposal?:**

**Question 13: do you agree with our proposals for the reorganisation process for the existing multiplex services set out in the central case scenario?:**

No

**Question 14: do you agree with the principles / conditions that Ofcom proposes to use to evaluate counterproposals for the reorganisation process?:**

No

**Question 15: Do you have an alternative proposal for the reorganisation process? If yes, please provide details.:**

Protection of DTT channel space allowing for development (e.g. HD provision)

**Question 16: do you agree with Ofcom's assessment of the options for allocating the upgraded capacity?:**

No

**Question 17: do you agree with the proposal that HD broadcasting on the DTT platform should use the more efficient progressive format, rather than the interlaced format?:**

Yes

**Question 18: do you agree with the proposal that Ofcom should not mandate the use of the capacity for any particular service type (SD or HD) but allow the broadcasters to make proposals?:**

No

**Question 19: do you agree with the proposal that the capacity should be allocated in three UK-wide blocks initially, rising to four blocks at DSO?:**

No comment

**Question 20: do you agree with the proposed criteria for the comparative selection process?:**

No comment

**Question 21: do you have any comments on Ofcom's proposals for the upgraded multiplex?:**

No

**Question 22: Do you agree with Ofcom's impact assessment?:**

No

**Question 23: Do you agree with Ofcom's assessment of the potential benefits, risks and mitigations strategies relating to the impact of these proposals on the DSO programme?:**

No

**Additional comments:**

All a bit technical for a layperson ! What we need is a plain English guide to the proposals (for example the government response to allocating HD channels to DTT was a mind-numbing piece of management speak. The petition was clearly stated - why not the answer.