

Question 1: which services are most likely to drive take up of DTT consumer reception equipment using new technologies? In particular, are HD services the most likely to do so?:

HD services.

Question 2: do you agree with Ofcom's assessment that it would be beneficial for the DTT platform to begin to upgrade to new technologies ? DVB-T2 and MPEG-4 - to make more efficient use of spectrum and to allow for the introduction of new services?:

Yes, I believe DVB-T2 and MPEG-4 are crucial as HD is needed now and represents the immediate future for the majority of discerning viewers.

Question 3: Ofcom is particularly interested in hearing from multiplex operators and programme providers as to whether they are interested in using DVB-T2 and / or MPEG-4, and whether Ofcom should consider permitting their use on DTT?:

Let us hope that all parties do not miss this opportunity. Quality is more important than quantity, let us not be stuck in the dark ages with old tech SD television.

Question 4: do you agree that the earliest possible availability and adoption of the technologies is in the interests of consumers and citizens?:

Yes, absolutely. It would be a tragedy to waste the available bandwidth on more quantity rather than better quality. Seize the opportunity now to give us a world class tv system.

Question 5: do you agree with Ofcom's view that DVB-T2 MPEG-4 reception equipment could be commercially available in time for DSO in Granada region in late 2009?:

Yes, it can be done, and at reasonable cost in relation to the license fee.

Question 6: do you agree that some form of intervention is required in order for the DTT platform to commence an upgrade to new technologies without delay?:

Yes, delay could lead to a missed opportunity.
Act now.

Question 8: do you agree with Ofcom's proposed approach for adding SD and HD versions of MPEG-4 and DVB-T2 profiles to the list of permitted standards for DTT in the spring, and that Ofcom's consent must be sought prior to adoption of these standards?:

Yes.

Question 9: do you agree with Ofcom's proposal that Multiplex B should be cleared and upgraded to new technologies?:

Yes.

Question 10: do you agree with Ofcom's proposal that all multiplexes should be required to upgrade to 64QAM at DSO in order to make the most efficient use of spectrum (ie that the mode change should not merely be optional)?:

Yes.

Question 11: do you agree with our proposals for accommodating Five, S4C, TG4 and GDS on Multiplex 2?:

Question 12: do you agree with our assessment that nine SD services can operate on Multiplex 2? If not, do you have an alternative proposal?:

Should be aiming for all main services to be HD.

Question 15: Do you have an alternative proposal for the reorganisation process? If yes, please provide details.:

Reduce quantity and increase quality, eg ensure all major channels in HD.

Question 16: do you agree with Ofcom's assessment of the options for allocating the upgraded capacity?:

I believe upgraded capacity should be used to allow all main channels to be broadcast in full (1080p) HD.

Question 17: do you agree with the proposal that HD broadcasting on the DTT platform should use the more efficient progressive format, rather than the interlaced format?:

Yes, absolutely. Interlaced format makes no sense now that most new tv's sold are flat panels rather than crt.

Question 18: do you agree with the proposal that Ofcom should not mandate the use of the capacity for any particular service type (SD or HD) but allow the broadcasters to make proposals?:

No. I believe ofcom should force HD to become the standard service type now while the opportunity exists.

Additional comments:

We need to ensure this is not a missed opportunity. The UK needs a leading TV system which means ensuring the maximum quality is available to all. Increasing the number of channels is NOT what people want or need. Please do not waste this chance to give us a world class tv system. Thank you.