

Question 1: which services are most likely to drive take up of DTT consumer reception equipment using new technologies? In particular, are HD services the most likely to do so?:

HD Television

Question 2: do you agree with Ofcom's assessment that it would be beneficial for the DTT platform to begin to upgrade to new technologies ? DVB-T2 and MPEG-4 - to make more efficient use of spectrum and to allow for the introduction of new services?:

Yes

Question 4: do you agree that the earliest possible availability and adoption of the technologies is in the interests of consumers and citizens?:

Yes

Question 5: do you agree with Ofcom's view that DVB-T2 MPEG-4 reception equipment could be commercially available in time for DSO in Granada region in late 2009?:

No. Since the standard for T2 has not yet been announced (expected Jan 2008) It is very demanding time scale to expect manufacturer's to design, develop and manufacture STB/PVR in 21 months, they also may be reluctant to undertake this process considering that in the early years there will be only 3/4 HD channels ,and also under the present proposals there is no guarantee there would ever be more .

Question 6: do you agree that some form of intervention is required in order for the DTT platform to commence an upgrade to new technologies without delay?:

Yes

Question 7: Do you have any proposals for launching MPEG-4 services on a DTT multiplex using DVB-T in advance of the proposed 2009 timetable and if so can you provide details of how such a service would not undermine the proposed MPEG-4/DVB-T2 launch in 2009?:

No

Question 8: do you agree with Ofcom's proposed approach for adding SD and HD versions of MPEG-4 and DVB-T2 profiles to the list of permitted standards for DTT in the spring, and that Ofcom's consent must be sought prior to adoption of these standards?:

Yes

Question 9: do you agree with Ofcom's proposal that Multiplex B should be cleared and upgraded to new technologies?:

YES

Question 10: do you agree with Ofcom's proposal that all multiplexes should be required to upgrade to 64QAM at DSO in order to make the most efficient use of spectrum (ie that the mode change should not merely be optional)?:

Yes,subject to all customers getting satisfactory reception using the less robust coding.

Question 11: do you agree with our proposals for accommodating Five, S4C, TG4 and GDS on Multiplex 2?:

Yes

Question 12: do you agree with our assessment that nine SD services can operate on Multiplex 2? If not, do you have an alternative proposal?:

Not competent to comment

Question 13: do you agree with our proposals for the reorganisation process for the existing multiplex services set out in the central case scenario?:

Yes

Question 15: Do you have an alternative proposal for the reorganisation process? If yes, please provide details.:

No

Question 16: do you agree with Ofcom's assessment of the options for allocating the upgraded capacity?:

Yes

Question 17: do you agree with the proposal that HD broadcasting on the DTT platform should use the more efficient progressive format, rather than the interlaced format?:

Yes

Question 18: do you agree with the proposal that Ofcom should not mandate the use of the capacity for any particular service type (SD or HD) but allow the broadcasters to make proposals?:

No. Whilst your survey shows equal demand for HD and additional channels, viewing figures for the existing digital channels are low, which is not surprising considering the content comprises mainly repeats. What is going to fill these additional channels even more repeats. HD please.

Question 19: do you agree with the proposal that the capacity should be allocated in three UK-wide blocks initially, rising to four blocks at DSO?:

Yes

Question 20: do you agree with the proposed criteria for the comparative selection process?:

No I would like more spectrum guaranteed for the incumbent operators.

Question 21: do you have any comments on Ofcom's proposals for the upgraded multiplex?:

No

Additional comments:

It is not clear how the migration from T1/MPEG2 to T2/MPEG4 for existing SD channels can take place without using some of the digital dividend. Yourselves and the government of the day will be extremely unpopular when the general public finally twig they are going to have to buy another STB/PVR.