Cover sheet for response to an Ofcom consultation

BASIC DETAILS
Consultation title: Review of the wholesale broadband access market 2006/07
To (Ofcom contact): David Clarkson
Name of respondent: Dr John Hunter and Dr Jason Whalley
Representing (self or organisation/s): Self
Address (if not received by email):
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We welcome Ofcom's identification that competition between networks based on local loop

unbundling (LLU), rather than competition based on wholesale broadband products, is crucial

to maintaining the UK's broadband progress. We do not intend to respond to any of the five

questions listed in annex 11 of the consultation document, but rather raise an issue that we

feel has been overlooked.

We are concerned by Ofcom's statement in section 1.3 that LLU is not economically viable

on a national basis. Around one-third of the Scottish population has no LLU, and Ofcom does

not anticipate any improvement in this figure. The corresponding figure for England is 16%,

which would imply that proportionately more people in Scotland are without LLU, and the

benefits that it brings in terms of competition etc, than in England.

Scotland has too many small exchanges to justify LLU investment by operators in each of the

exchanges. In addition, exchanges are too far apart to be daisy chained together to provide

cost effective shared access to backhaul using relatively short backhaul extension circuits. As

these circumstances are unlikely to change, we believe that LLU as currently implemented

does not meet the needs of the Scottish market. Consumers are being denied fast broadband

access, and innovative service developments such as the bundling of voice with broadband at

seemingly ever-lower prices.

As a consequence, Ofcom needs to develop either a viable alternative or demonstrate how

regulation can deliver fast broadband access and bundled services in those parts of the UK

where there is no LLU. A failure to do so will result in those consumers living in areas where

there is no LLU-based competition being placed at a disadvantage with all the inevitable

consequences that this entails.

Dr John Hunter

Hunter Associates

Prestwick

Scotland

Dr Jason Whalley
Department of Management Science

University of Strathclyde

Glasgow, Scotland