

Name and title under which you would like this response to appear:

TF

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Fully in competition

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

No overall benefit as it would dilute the value of freeview

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

there is a need for fair competition, sky already holds too much power in this market

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

if they is a level playing field ie one standard box to receive all, it will create a competitive environment

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

this is skys objective and they will kill off all competition unless they are controlled. They are already having a detrimental effect on competition.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

It would introduce another encryption standard into FREEVIEW (what happened to the free idea) which cannot help the market. they must be made to stick with the current standard, there must be the ability to obtain all the channels with 1 DTV or box

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

absolutely there must be a single standard STB otherwise sky will overpower the market

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

yes

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

1/ they must use the same available standard for the encryption as everybody else.
2/ the services cannot be bundled they should all be available individually. Bundling is anticompetitive

Additional comments:

sky are very aggressive in this market and it is upto you as OFCOM to ensure that they are not allowed to use their size to overrun the market. We need to encourage other companies in this area.