

Name and title under which you would like this response to appear:

Anonymous 138

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

just contact details

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

No decision at this stage should be taken which may foreclose any part of the platform from free to air future developments.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I am of the opinion that this proposal is unlikely to deliver benefits to the consumer only to the company its record on premiership football suggests that the company will use any opportunity to maximise its profits at the expense of the consumer.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Pay tv has become too important as a factor in the equation and has removed a substantial amount of programming from the free to air channels. Sky seems to have reached the position now where it appears to have no public broadcasting commitment.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Unless a much wider range of suppliers of premium content enter the market the current suppliers will have effective control.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

YES. please note the effect that Sky has had on the showing of football in pubs. Any company that has to patrol pubs to stop them using alternative (overseas) suppliers somehow has not got the supply right.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Sky should not be allowed to provide pay tv services on the Dtt platform they have satellite sown up that should be enough.

Additional comments:

