

Name and title under which you would like this response to appear:

Anonymous 148

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

e-mail

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Sky has a huge amount of control over most of the media. Cable run by Virgin/NTL only covers a small section of the country. DTT is now a target for Sky as they can see a way of making yet more money from a platform they currently only have a small presence on. Channel 5 sold off some of the channels on the DTT platform to a fee charging company, thus making a lie of the Freeview name that we were sold. We were told we would not have to sign up for Dsat because DTT would be free! How long before all the channels on DTT will start charging? Once you open the floodgates you will not be able to stop the mad rush to take over DTT and turn it into yet another News Corp money making enterprise. As far as IPTV goes, it will be no use at all until BT and others increase the speed over the Internet IPTV is next to useless.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

This will deliver no benefit what so ever. In fact it will remove free to view channels and force people to pay more. It's a back door tax which if allowed to go ahead will open the door for more companies to take up channels on the Freeview platform that could be used for free content. We are already paying for these via advertising so why should we have to pay even more to Sky.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Sky have too much control over satellite as it is. Where is the competition when one company owns the platform? DTT will be taken over by the likes of SKY and I'm sorry to say OFCOM will be powerless to stop it.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

More money will go into the pockets of Sky and Setanta, people will be forced to watch pay TV and still pay for a licence so we will have to pay twice, more taxes. The Channel 4 Movies are paid for by advertising and if people want to watch them fine. But major events such as the Rugby World Cup, F1, major Cricket events, World Cup, the Olympics and Winter Olympics should be free to view. Why should we pay over and over for programmes that we are already paying for?

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

YES

They will not bother because Sky will have a monopoly. You only have to look at the Sky platform to see what a load of dross they churn out day after day.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

MONOPOLY

As simple as that. Before we know what is going on we will hear cries of Get Rid of The Licence Fee. As soon as they could Sky would have control of all the channels on DTT. OFCOM should be very careful open this stable door.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Confusion? 200 channels on Freesat 47 Channels on Freeview no confusion. Just the same programmes over and over again.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

You don't have to buy two boxes. But then how long would it be before Sky shut down the Freeview side of the box as they will insist that we have to have it plugged up to a phone line.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Monopoly

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Stop Sky putting PPV on Freeview end of problem

Additional comments: