

Name and title under which you would like this response to appear:

Anonymous 152

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Contact details

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

A great deal

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None whatsoever

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Sky News comprises the only British based alternative to BBC News. It is essential that the public has free access to more than one news outlet so that it can choose its news source.

It is also essential, in the current climate of public distrust of the BBC that it does not have a monopoly of free news and comment upon British and world affairs.

Many of us already believe that BBC reporting has adversely affected UK policy and decisions by skewing public debate.

With no competition, its editors will have even less reason to take note of challenges from the public to its output.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Greatly - for the simple reason that the public would only have access to a largely self-referential and publicly unaccountable body.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes - as outlined above.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Additional comments: