

Name and title under which you would like this response to appear:

Anonymous 155

Representing:

Self

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email address

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Yes

I confirm that I have read the declaration:

Yes

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Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

They are in limited competition, but I believe that anyone who wants to pay for TV, will do so through cable or Sky. Freeview has limited capacity, of which much of it is already wasted on a ludicrous number of shopping channels, so to spend even more on restricted pay channels seems foolish.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None, as anyone wishing to pay for TV will have already subscribed to Sky or Virgin. This is simply a move to cripple yet further the choice of channels on Freeview, a spoiler tactic from News Corp.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There already is competition between Sky and Virgin, although the playing field there is far from level due to the many abuses Sky seem to get away with. As for DTT, it does not have the space for competition with pay TV. (any space there is should go to HD broadcasting of the existing BBC, C4 etc channels)

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Their role is on platforms with large amounts of capacity, not on DTT.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Think about it, what do Sky want to do above all else? Force people into locking themselves into Sky satellite contracts. They have no interest in DTT or cable, they simply see them as nuisances. They should never have been allowed capacity on DTT in the first place, and have done nothing useful with their space to date.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

What is section 4?

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

There already is confusion over DTT. TopUpTV is already on DTT and is a locked and closed pay service, so now there is to be another locked up little pay service? That's just madness. Freeview should be just that, TV which is free to view, and I do wish someone would be a little more intelligent when selling off space on DTT. How many shopping channels are there now? 10? 50? Feels like 150 to be frank. And how many documentary channels? Well there was one, but sadly that had it's hours slashed so it's just an empty screen in the evening to make way for more super intelligent programming called 'Dave'. Dumbing down the nation eh? Looks like it!

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Frankly Sky content can stay on Sky's own platform. Sky Three is just a rolling promo for Sky One, Sky News is an ultra right wing neo-con tabloid mouth piece, and Sky Sports News is right up there with the 12,000 FreeView shopping channels as a waste of space.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

I'd like an enquiring into why the limited space on DTT is wasted so shamefully.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Just keep Sky off DTT please. They can do whatever they like up in space.

Additional comments:

DTT is already a mess, this will only make that mess worse. Freeview should be Free to View (funny that!), and the space should be used efficiently and intelligently. It should be the platform for everyone, not for those who can or want to pay for it.