

**Name and title under which you would like this response to appear:**

Against sky on freeview

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

I think that sky are dominating the whole television sector and that they are trying to make other services like virgin and freeview go bust.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

It will not deliver benefits to the consumers, the freeview platform is a FREE platform and should remain that way, otherwise the public can sue over false advertising and freeview will not be free and should lose the name freeview

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

Like i said above sky should not be able to make their services on freeview encrypted as this is not the purpose of freeview and would undermine the whole platform. They

bullied virgin media and they are doing the same with freeview. Do not allow the proposal and it will really destroy the platform of freeview.

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

If people want them sort of services then they already have filmfour on freeview and if sky sports is encrypted then there will be no free sports news channel around.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Freeview is called freeview because it is supposed to be free, making the platform a pay to view service will destroy the system and will make people go elsewhere, especially when freeview is the only platform they can receive, then it will be a bullying tactic which should be squashed immediately.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

If you allow this plan to go ahead, then people will lose confidence with your organisation and there might as well not be a free platform. Virgin media was pushed into a corner earlier this year and which you allowed and that has already dented your reputation and also shows that you have no control already.

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

Well freeview will not be free and will lead to a large disappointment from the consumers, also if the proposals get the go ahead then you will have to change the title of the platform as it will not be free!

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

Don't understand the question as it has been badly written.

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

Well the public will wonder which other channels will be heading for the same future as the sky channels, and also be worried that sky will be able to force other channels off air so that they can expand their services.

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

Sky should not be able to put their proposed service of the platform full stop!

**Additional comments:**

If this proposal does happen, then i will be advising people to sue, as the service of freeview will not be as advertised.