

Name and title under which you would like this response to appear:

Anonymous 167

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

My name and email address

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I believe that they are all in direct competition with each other. Now more than ever.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I think that this will limit the bandwidth available for on DTV for future channel launches and I do not believe that this bandwidth should be taken from freeview to be used in the PAYTV market. I do not believe this is in the interest of the consumer.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I think that competition is healthy and I believe that it gives the customer choice. I believe that these plans will not help competition and that they will make Freeview less attractive. Freeview is needed for people who do not want PAYTV.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

I feel premium content is fine for customers who want it. There are already lots of PAYTV providers who offer this.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

I think that it is the worst thing that could happen. The prices would go up and the quality would go down.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

I have no views on this.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

I feel that the spectrum that is set for freeview should remain on freeview. I think that customers will feel confused if there is another dtv box that is PAYTV. There is already a lot of confusion.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

I feel that people have purchased DTV boxes for a reason, that reason was that they would get TV services free on this box. I feel it is really unfair that they would then have to buy another box and possibly pay more per month to watch some of these services.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

I feel that it could really undermine freeview. What is to stop other broadcasters doing the same. Less choice on freeview means that PAYTV operators can make their services more attractive and therefore this should not be allowed.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

I feel that the DTV market needs to be regulated more to prevent operators like Sky abusing the market for their own financial gain.

Additional comments:

I feel If Sky no longer want to be part of Freeview they should sell their space to someone who does.

This is another attempt from BSKYB to control the market and to limit the offering of it's rivals. These plans should not be given the green light.